



it's called advertising 3cv_ap09

INDOOR ADVERTISING OPPORTUNITIES

10 REASONS WHY TO USE INDOOR ADVERTISING AT CLEARWATER MALL

1. Meeting your market face to face
2. Gathering competitive intelligence
3. Promoting your company image
4. Building brand awareness
5. Launching new products or services
6. Direct selling to serious buyers
7. Generating high quality sales
8. Educating the customer market
9. Improving media relations
10. Generating media exposure

011 288 5260 | www.clearwatermall.co.za

An **ATTFUND** property | Managed by **PARKDEV**
asset managers



INDOOR ADVERTISING OPPORTUNITIES

Indoor Advertising Rates:

Medium	No. of units	Cost per unit (pm)	Comments
Billboards	4	R4375	Woolworths
Billboards	4	R4375	Pick & Pay
Billboards	6	R1500	Sheet Street
Billboards	6	R1500	Mugg & Bean
Store directory Board	6	R1750	Located at entrances of mall
Pillar wraps under cover parking		R300	Undercover Parking - NuMetro Entrance 6
Pay station housing	1	R4000	Entrance 2
Entrance doors	8	R5000	Entrance 1, 2a & b, 3, 4, 5, 6a & b
Elevators	12	R2000	Woolworths, Piazza, Pick 'n Pay
Escalator	1	R6000	Set
Poster frames		R300	Bathroom passages
A1 Clipper frames	10	R300	Various places in mall
Pay stations	9	R800	Entrance 1, 2a & b, 3, 4, 5, 6a & b
Booms	18	R1500	9 Entering, 9 Exit
Hanging banners	4	R4000	Portrait Pick 'n Pay (per set)
Hanging banners	8	R8000	Woolworths (per set)
Hanging banners	6	R6000	Entrance 2 - Entrance 3 (per set)
Hanging banners	9	R9000	Woolworths - Edgars (per set)
Hanging banners	9	R9000	Edgars - Pick & Pay (per set)
Hanging banners	7	R7000	Pick & Pay - Entrance 2 (per set)

Please note: ALL PRICES **EXCLUDE VAT**. All artwork subject to approval. These rates do not include production & installation.

Lizarn Smith | Sales Manager

Tel: 011 288 5260 **Fax:** 086 560 6845 **Cell:** 082 927 2878 **E-mail:** lizarn@word4word.co.za

011 288 5260 | www.clearwatermall.co.za

An **ATTFUND** property | Managed by **PARKDEV**
asset managers



INDOOR ADVERTISING OPPORTUNITIES



ESCALATORS



WOOLWORTHS BILLBOARDS



PICK 'N PAY BILLBOARDS



LIFT DOORS



DIRECTORY BOARDS



PAY STATIONS



ENTRANCE DOORS

011 288 5260 | www.clearwatermall.co.za

An **ATTFUND** property | Managed by **PARKDEV** asset managers


CLEARWATER
MALL